

SHEIN

2021 Sustainability and Social Impact Report



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Since SHEIN was founded in 2012, we have worked tirelessly toward our primary mission: making the beauty of fashion accessible to all. Throughout the past decade, we developed tools to help us fulfill that goal — by implementing automation to optimize production efficiency and our supply chain, we were able to provide customers with an affordable range of hyper-trendy styles. We know that our customers appreciate the wide range of fashion and lifestyle products we provide. More importantly, they value the opportunity to express their unique perspectives on beauty through fashion. We are truly grateful for the support of our customers and are committed to ensuring that SHEIN's business practices are aligned with their goals and values.

As a major global e-tailer, we know that we have an important role to play in supporting the communities where we work, source, and live, and a responsibility to preserve the larger environment and planet we all share. We seek to take ownership of all the impacts of our business and operate for the long term in a way that benefits business and society. We will collaborate with governments, civil society and NGOs to drive systemic change. We look to the 17 Sustainable Development Goals (SDGs) to guide our sustainability and social impact work.

We are working to assess the impact of SHEIN's business — socially and environmentally — at all levels of our value chain. As we take ownership of SHEIN's impact in the world, we can seize opportunities to use the company as a driver for social good, leveraging the SHEIN Cares Fund

to support organizations tackling critical issues, financially supporting fashion entrepreneurs and investing in emerging technologies to reduce our environmental impact and make circularity a reality.

We believe that we currently stand in a moment of opportunity. Stakeholders are more vocal than ever and there is a high demand for change across the fashion industry, which gives us a chance to develop initiatives that prove our commitment to responsible corporate citizenship. We are piloting a number of exciting first-of-its-kind initiatives from logistics to recycling, which will reduce waste at every stage of the product lifecycle. In addition, we are growing our partnerships with NGOs to support on-the-ground work aligned with our values.

As we continue advancing sustainability and social impact, we understand that it is crucial to provide transparent communication about our progress, values and plan for the future. The following report is a first step toward providing that transparency — an overview of who we are, the way we do business, and our commitment to the interests of our employees, suppliers, our shared planet and the fashion industry as a whole. Future reports will provide regular updates on the further development of SHEIN's sustainability and social impact initiatives through all levels of our business and external corporate stewardship.

Chris Xu

CEO of SHEIN

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SHEIN is a digital first fashion and lifestyle e-tailer with key operation centers in Singapore, China, the U.S. and other major global markets.

We employ cutting-edge technologies and processes in our design and sourcing to stay well informed of what is in-demand by consumers, produce goods in a timely manner and deliver our products quickly to anywhere in the world.


Our approach has led to widespread rapid growth — our mobile apps have ranked within the top five most popular shopping apps in 10 markets and we have more than 250 million followers on our social media channels.

SHEIN was founded in 2012 and has since grown to a team of nearly 10,000 employees selling to more than 150 countries. Women make up 58 percent of our global workforce and represent 40 percent of senior management. We believe that our workforce should mirror the diversity and creativity of our customers, which is why we set up local operations in key markets to build authentic connections with our global consumer base.


 nearly
10,000
 employees
 worldwide


 selling to
150+
 countries


6,000+
 suppliers


58%
 Total female
 employees


40%
 Women in senior
 management


41%
 Women in line
 management

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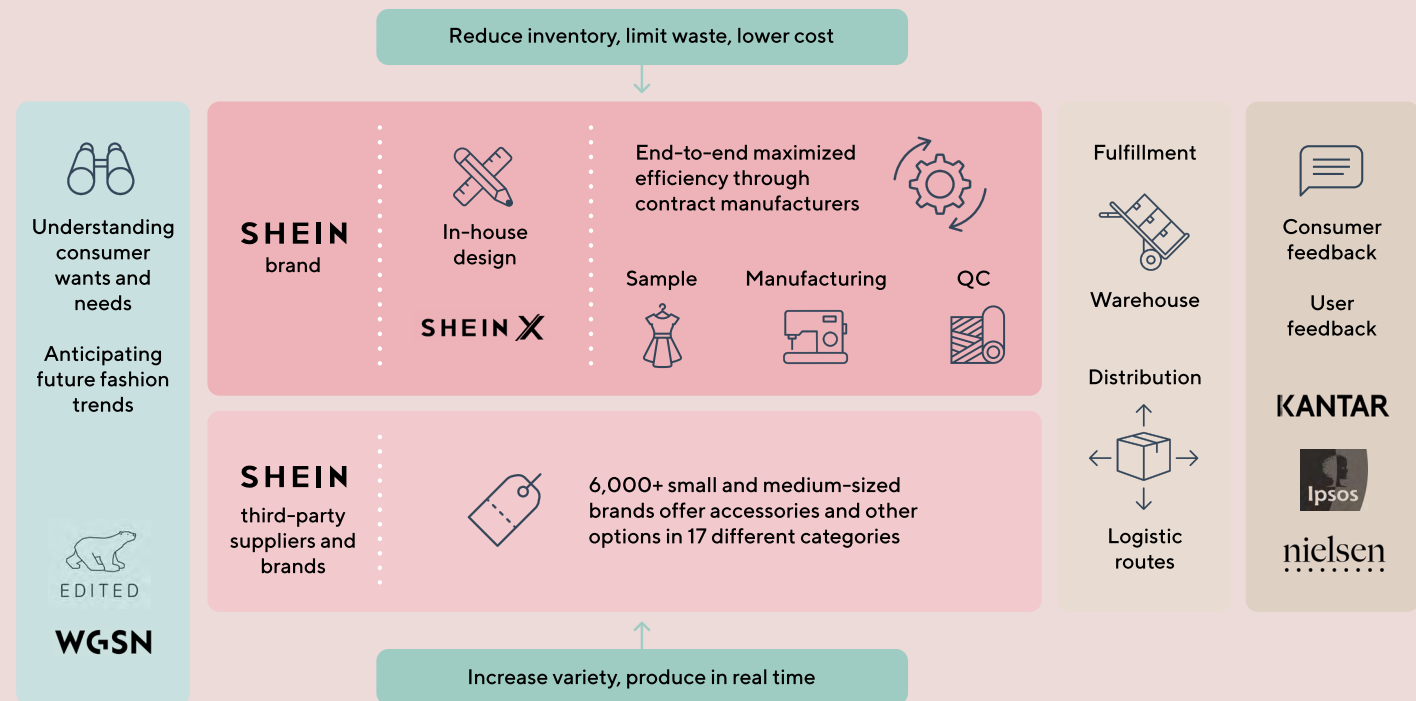
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By developing proprietary logistics and e-commerce technology, we are innovating the fashion space and improving outcomes for manufacturers and consumers.

We use on-demand manufacturing technology to connect suppliers to our supply chain, enabling us to reduce inventory waste and deliver quality products at affordable prices to customers around the world. We work with more than 6,000 suppliers, many of whom are small businesses, to produce SHEIN-branded products and source additional third-party items to sell on the SHEIN platform.

A fully-integrated supply chain



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On our journey to build a thriving fashion ecosystem where the beauty of fashion is accessible to all, we recognize the role SHEIN must play in supporting the communities where we work and live, and the larger environment and planet we all share.



The United Nations Sustainable Development Goals (SDGs) provide a framework for our environmental sustainability and social impact strategy. We support all 17 SDGs, which help guide our priorities and programs, and which will guide our future goal setting and reporting.

United Nations Sustainable Development Goals (SDGs)



We are a signatory to the United Nations Global Compact (UNGC) and support the ten principles focused on human rights, labor, environment, and anti-corruption.

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We have identified three pillars for our sustainability and social impact strategy: protecting our planet, supporting communities and empowering entrepreneurs.

We've already made progress on each pillar through a number of initiatives, including philanthropic and in-kind giving, awareness-raising campaigns and our SHEIN X incubator. We recognize there is always more to be done, and we look forward to showing you our continued progress.

ESG Accountability

Addressing our impact on the environment and our society as a whole is not only important to SHEIN, it is our responsibility. This responsibility starts with our corporate structure. SHEIN's global head of ESG reports directly to our CEO and leads a combination of full-time ESG professionals and other employees from various SHEIN departments. These employees have some intersection with ESG functions, such as buyers who are trained to identify safety violations when they visit factories for commercial purposes. Our senior leadership team meets monthly to discuss ESG initiatives and progress, including new partnerships and initiatives, goals and reporting.

This report is a snapshot of how we do business, the initiatives we've activated in pursuit of our sustainability and social impact goals, and our vision for the future. This is the first of many reports SHEIN will release publicly to provide a transparent look at the company's business model and share updates on the positive impact we are making on people, our planet and the fashion industry. Our global head of ESG shares his thoughts on SHEIN's sustainability and social impact journey on page 25.

We developed a three pillar sustainability and social impact strategy to pursue initiatives focused on:



Protecting
our Planet



Supporting
Communities



Empowering
Entrepreneurs

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We actively seek ways to make sure that we positively impact entities that interact with SHEIN — across the value chain, directly or indirectly — and help them succeed. When assessing sustainability and social impact programs, we always consider how our choices and actions affect our stakeholders, including but not limited to:



Customers

Our customers are incredibly supportive and drive SHEIN's continuous growth and success. We strive to reflect their diversity and creativity in our product offerings and always look for opportunities to support the causes they care about, from product design and material choice to product end-of-life, circularity and charitable giving.

Employees

Our global workforce is nearly 10,000 strong — we value the hard work of every employee and implement policies to promote a workplace that is safe, secure and free from harassment and discrimination, and one that operates in compliance with relevant local laws.

Designers and Students

Independent designers and students define the future of fashion, but often compete for limited opportunities to build their business and personal brand. SHEIN has created programs and opportunities to afford emerging creatives an entry point into the fashion industry and will soon announce new initiatives to elevate promising talent.

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Community

SHEIN's impact extends far beyond the individuals we directly interact with. By supporting the communities in which our employees, customers and partners live and work, we create meaningful positive outcomes around the world. This work includes donating unsold merchandise to local charities and financially supporting employees with scholarships and emergency funding.

Non-governmental Organizations (NGOs)

NGOs play an important role in monitoring compliance with international labor and environmental standards. We engage with organizations who can provide meaningful perspectives and value their critical feedback as a catalyst for strengthening our program.

Policy Makers and Regulators

We actively engage and strive to build collaborative relationships with key policy makers and regulators.



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Supply Chain

We contract the manufacturing of our products with independently operated suppliers. We also sell other products and brands from finished goods vendors on our platform.

We are committed to creating a sustainable business ecosystem where our suppliers thrive as a result of their partnership with SHEIN. Part of that work includes providing our suppliers with technology and operational support that enables them to be more competitive and profitable. Many SHEIN suppliers see supply and demand for each style through our proprietary supplier platform, allowing them to have real-time insight into sales and inventory. This helps them adopt modern best practices for planning and production, such as maximizing efficiency. Additionally, we provide thousands of small and medium-sized merchants with brand and store setup, logistics support and access to new customers — helping them to grow their businesses.

SHEIN Spotlight

We launched the “SHEIN Spotlight” program, available to 14,000 employees of 120 suppliers, to help cover childcare and education costs. In the future, we plan to expand this program and increase its scope.

Code of Conduct

SHEIN enforces a strict Code of Conduct for all product manufacturing and raw material suppliers. The principles embodied in the SHEIN Code are consistent with the core conventions of the International Labour Organization (ILO). Our Code includes compliance requirements related to health and safety, environment, labor and social welfare, and we require our suppliers to comply with local laws.

Responsible Sourcing Program

We have created the SHEIN Responsible Sourcing (SRS) evaluation system and conduct regular supplier audits. SHEIN's Responsible Sourcing Program assigns grades of A, B, C, D and Zero Tolerance Violations (ZTVs) to factories based on audit results. Examples of ZTVs include forced labor, serious environmental pollution, severe health and safety violations, and underage labor. SHEIN provides capacity building training to suppliers to support the remediation of ZTV and other major Code violations. Should suppliers fail to remediate violations within the allowed timeframe (immediately in severe cases, such as underage labor), we take further action, including termination.

In 2021, we contracted third-party agencies, such as Openview and ITS, and used our trained staff to conduct nearly 700 audits of SHEIN supplier facilities using SEDEX SMETA and SRS Program standards. We will continue to conduct regular audits to ensure that all levels of the supply chain are compliant with the SHEIN Code of Conduct, accessible [here](#).

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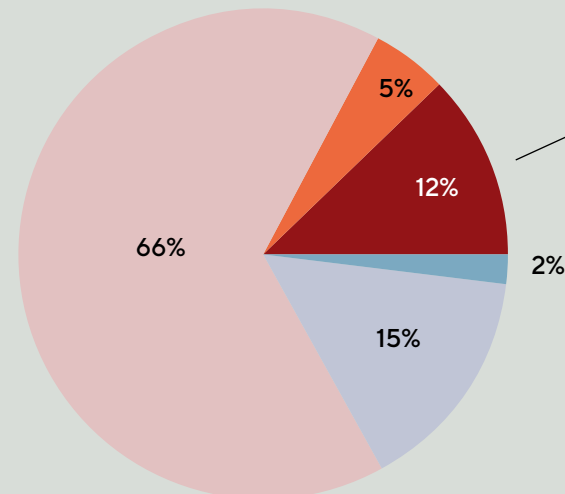
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We take pride in helping our suppliers reach global markets, and in doing so, many of these suppliers may need to adjust to international workplace standards. Through initiatives such as training and capacity building programs on factory compliance, SHEIN is committed to supporting the transition of many of our suppliers.



SHEIN regularly audits its suppliers' factories and warehouses. In 2021, out of nearly 700 suppliers audited, the company found:

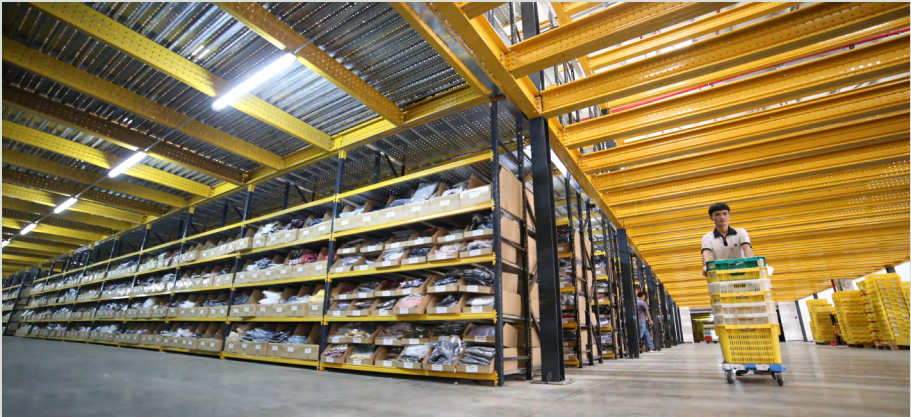


ZTV and major violations must be remediated in 30, 60, or 90 days depending on severity. Failure to remediate results in factory termination.

- A: 90 points and above. Outstanding** performance with minor flaws. Continued improvement is advised.
- B: 80 to 90 points. Moderate** performance with some general risks. Continued improvement is advised.
- C: 60 to 80 points. Mediocre** performance with 1-3 major risks. Corrective action is required.
- D: Below 60 points. Poor** performance with over 3 major risks. Corrective action is required.
- ZTV: Below zero. Very poor** with ZTV risks. Immediate corrective action is required.

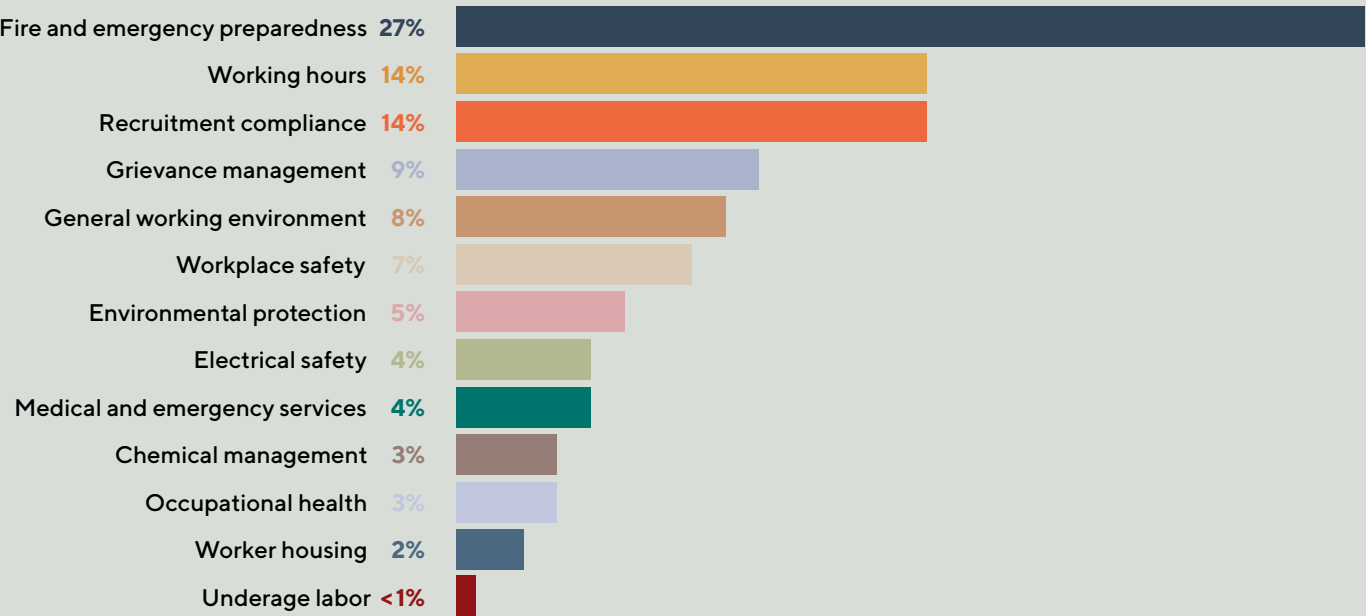
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One of the most frequent violations we detect through our supply chain audit program is insufficient fire and emergency preparedness. This can pose serious risk to workers and is something we address through regular capacity building exercises. Our goal is to reduce this violation rate every year through on-site management and worker trainings. Regarding the other violation categories, we also conduct capacity building trainings to ensure management systems are put in place to prevent future violations.



Top Violation Categories

Percentage of nearly 700 audits where these violations were detected



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From suppliers to employees in over a dozen global offices — people are the most important part of our business. Our global team has grown significantly over 2021, and the examples below outline some of our recent initiatives.

We are committed to investing in the success of SHEIN employees everywhere, and we have a number of programs to promote training, development and growth opportunities.

Employees:

- Undergo a comprehensive annual review process
- Participate in Security Awareness training sessions
- Certify to an employee handbook which contains corporate policies on important topics, including:
 - Discrimination and harrassment
 - Our Code of Ethics
 - Health and Safety
 - Weapons Policy and Workplace Violence
- Receive generous family leave, healthcare and childcare benefits



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Diversity, Equity and Inclusion

SHEIN is built on a philosophy of respecting each person’s individuality. We believe there is no one standard of beauty. Beauty is unique and personal.

To deliver on this promise, we are proud to employ a global community of diverse colleagues, have strict anti-discrimination policies and are continually expanding our training programs for employees.

In 2021, SHEIN worked with nearly 1,500 designers from more than 25 countries, including Australia, France, Italy, Malaysia, Mexico, Spain, UAE and UK.



SHEIN X 100 Challenge finalists



Wethrift named SHEIN the most inclusive retailer available in the UK with sizes ranging from a UK size 6 up to a UK size 26 an nearly 90,000 plus size options¹

Rank		Store	Total Amount Plus Size	Smallest Size	Largest Size
1		Shein	88,850	6	26
2		Silkfred	15,900	4	32
3		Debenhams	14,762	4	40
4		PrettyLittleThing	14,118	2	30
5		Next	9,317	4	32
6		Lipsy	7,829	4	26
7		Missguided	7,132	4	24
8		John Lewis	6,320	6	28
9		I Saw It First	6,177	4	28
10		ASOS	5,770	2	30
11		House of Fraser	5,395	6	26
12		Boohoo	5,040	4	28
13		Simply Be	4,494	12	32
14		JD Williams	4,161	8	32
15		Oasis	3,273	6	18

1. <https://www.wethrift.com/articles/inclusive-index-plus-size-fashion-guide/>

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Every year retailers overproduce tens of millions of garments so that their stores and supply chains can remain full of product for customers to browse. As an e-commerce-only retailer, SHEIN avoids the need for this overproduction. It also prevents much of the waste and environmental impact associated with running a traditional retail store such as flooring, energy consuming lighting, fixtures for displaying merchandise and plastic hangers, just to mention a few.

Planet

Fashion has an undeniable impact on the health of our environment. To protect our shared home, SHEIN is committed to lowering emissions and reducing waste at every stage of the value chain. This includes increasing our use of sustainable materials, adopting production techniques that save water and working with suppliers to implement responsible chemical management.

Digital Printing to Reduce Water Use

We look for innovative ways to reduce our environmental impact. We also invested in thermal digital transfer and digital direct printing technologies in an effort to reduce water use throughout the production process of SHEIN-branded items.

Circular Economy and Product End-of-Life

SHEIN is currently developing innovative solutions and working with strategic partners to develop garment recycling programs and other initiatives to reduce post-consumer waste.

Managing Greenhouse Gas Emissions (GHG)

SHEIN is currently baselining energy consumption and establishing goals around renewable energy use in our own operations. We look forward to publicly disclosing our baseline GHG emissions calculations.

In an effort to reduce GHG emissions while enabling a seamless customer experience, SHEIN partners with last-mile delivery services providers, to offer order pickup services at local merchants. The last-mile shipping providers often use electric vehicles to drop packages at a central location — such as grocery stores, gas stations or salons — making retrieval convenient for customers while reducing the environmental impact that would be required to deliver every order to customers' homes.

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Striving for Zero Waste in Our Operations

We plan to announce a waste goal by the end of 2022 and have engaged with a leading waste management partner to help us achieve this goal.

SHEIN Cares In-kind Donations

We donate returned items that are in good shape but cannot be resold to customers or wholesalers for a variety of reasons. Through these programs, we simultaneously divert waste from landfills and provide clothing to underserved populations.



SOLES4SOULS

SHEIN donates approximately 10,000 pairs of shoes per year. The majority are distributed to Soles4Souls, a U.S.-based non-profit organization that donates shoes to disaster relief victims and supports micro-entrepreneurs who earn a living by selling donated shoes in their communities.



SHEIN regularly donates unused clothing to The Midnight Mission, a leading homeless services organization in Los Angeles. We recently committed to donating 20 pallets of clothing at the end of 2023, valued between \$10,000-\$20,000.

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Responsible Materials

Shifting towards more sustainable materials such as recycled polyester and increasing recycled materials in packaging are important components of our sustainability strategy.

Polyester

SHEIN is incorporating more recycled polyester into our products and intends to join leading organizations who provide oversight of standards and supplier certification.

Wool and Down

SHEIN will increase our sourcing of materials from certified suppliers of responsible wool and down, ensuring that animals are treated humanely in the production of these fibers.

Man-made Cellulosic Fibers (MMCF)

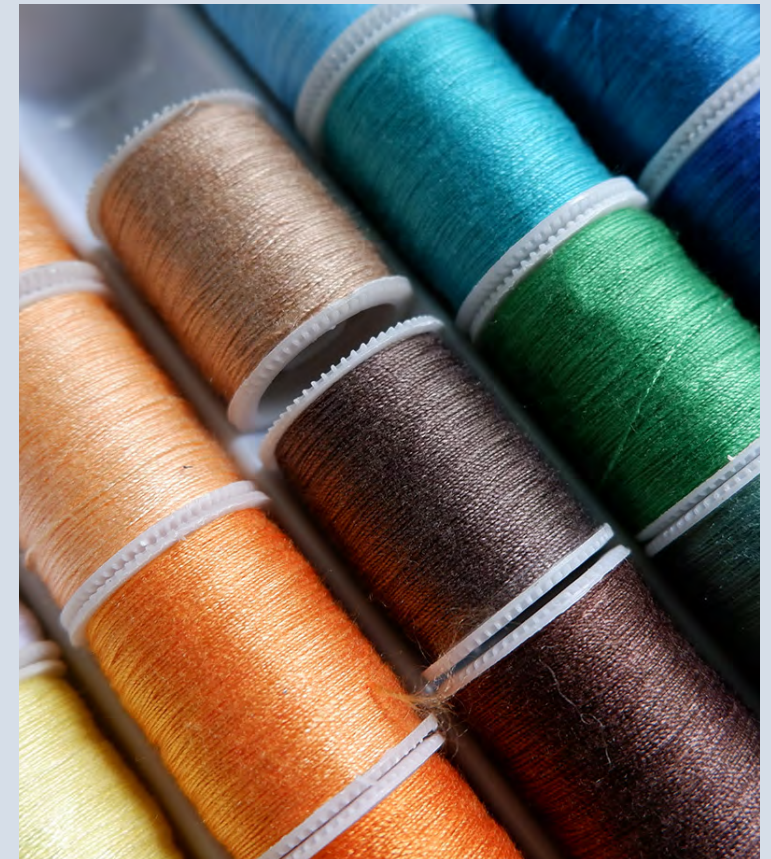
SHEIN intends to source viscose from more certified suppliers, protecting ancient and endangered forests from destruction associated with MMCF production.

Chemicals

SHEIN's strict Code of Conduct clearly outlines proper chemical management in factories and in accordance with local regulations. The company is baselining current supply chain practices and plans to establish goals for achieving reductions in waste water discharge.

Packaging

SHEIN is increasing the use of recycled materials in packaging, as well as identifying opportunities to reduce the amount of plastic in packaging and evaluating alternative materials.



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SHEIN supports several non-profit organizations focused on addressing reforestation and preserving animal habitats.

Ecologi

In Celebration of Earth Day, SHEIN planted 606,175 trees through Ecologi as a small step to combat climate change through reforestation. Through this initiative, SHEIN helped restore 150 acres of rainforest in Madagascar and helped create 59 jobs for the local planters. At the end of 2021, SHEIN ranked #3 in the Ecologi Business Tree Leaderboard for most trees planted.



Photo: Donal Boyd / @IFAW

ifaw

SHEIN and its beauty brand, SHEGLAM, supported the International Fund for Animal Welfare (IFAW) as part of the Wild Heart campaign. IFAW supports local organizations that trap, rehabilitate and release endangered animals across the world. IFAW additionally provides relief for animals in areas affected by natural disaster and fights against animal abuse.

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SHEIN Cares

Through SHEIN Cares, the philanthropic arm of our greater social impact strategy, we make monetary and in-kind contributions to organizations aligned with our sustainability and social impact focus areas: empowering entrepreneurs, helping communities thrive and protecting the environment. **The Light-A-Wish Campaign**, was one of our key philanthropic activities this year. In 2021, we dedicated financial resources to the following organizations:



SHEIN's Light a Wish campaign contributed **\$100,000** to the **NAACP Legal Defense Fund** efforts to achieve racial justice, equality, and an inclusive society and **\$100,000** to **Together We Rise (TWR)** to support children in the foster care system by providing them with proper luggage and other essentials, as well as bikes and scholarship funding. SHEIN also supported TWR with an additional **\$21,000** on Giving Tuesday and in conjunction with its LA Pop Up.



SHEIN's Rock the Runway Fashion Show supported several charities across the United States:

A **\$100,000** grant to the **National Action Network**, an organization that works within the spirit and tradition of Dr. Martin Luther King, Jr. to promote a modern civil rights agenda that includes the fight for one standard of justice, decency and equal opportunities for all people.

A **\$250,000** grant to **Youth Emerging Stronger** to provide runaway, homeless and foster youth with safety, stability and housing, along with the relationships and resources to thrive now and in the future.

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SHEIN's Holiday Pop Up and cause campaign supported **Girls Who Code** with a grant of over **\$13,000** to help close the gender gap in technology and to change the image of what a programmer looks like and does.



In celebration of Pride Month, SHEIN provided a **\$100,000** grant to **The Trevor Project**, the world's largest suicide prevention and crisis intervention organization for LGBTQ young people, providing free, confidential and secure 24/7 service when they are struggling with issues such as coming out, LGBTQ identity, depression, and suicide.



SHEIN provided a first grant of **\$250,000** grant to **Vital Voices**, an organization focused on investing in women leaders who are solving the world's greatest challenges. A second grant in the same amount is slated for 2022.



SHEIN provided a donation match up to **\$50,000** to **Stand Up to Cancer (SU2C)** in support of the development of the newest and most promising cancer treatments to help patients today.

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Partner Spotlight



Together We Rise (TWR) works with hundreds of foster agencies, social workers, CASA advocates and other partners to bring their programs to foster youth across the United States. TWR has provided thousands of foster youth across the country with new bicycles, college supplies and suitcases so that children do not have to travel from home to home with their belongings in a trash bag.



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Vital Voices Global Partnership supports women leaders who are solving the world's greatest challenges — including gender-based violence, the climate crisis, economic inequities and more — in their local communities. Vital Voices scales and accelerates the impact of these leaders' work through long term investments to expand skills, connections, capacity and visibility.

Over the last 24 years, they have built a network of 18,000 change makers across 185 countries, each of whom are daring to reimagine a more equitable world for all. In 2021, SHEIN formed a two-year partnership with Vital Voices, making a \$500,000 commitment to support their advocacy work and programs intended to train the next generation of women advocates changing the world-at-large.



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As a large, global business, we have the opportunity – and responsibility – to create transformational change in the fashion industry and open the door for others. The examples here demonstrate the initiatives SHEIN pursued in 2021 to build a thriving fashion ecosystem and empower entrepreneurs.

SHEIN X

In January 2021, we launched SHEIN X, an incubator program that provides up-and-coming designers and creators the marketing, manufacturing, operational and financial support required to establish their brands on a global scale. SHEIN X allows designers to focus on what they love – creating fashion – while SHEIN helps them turn their designs into a business.

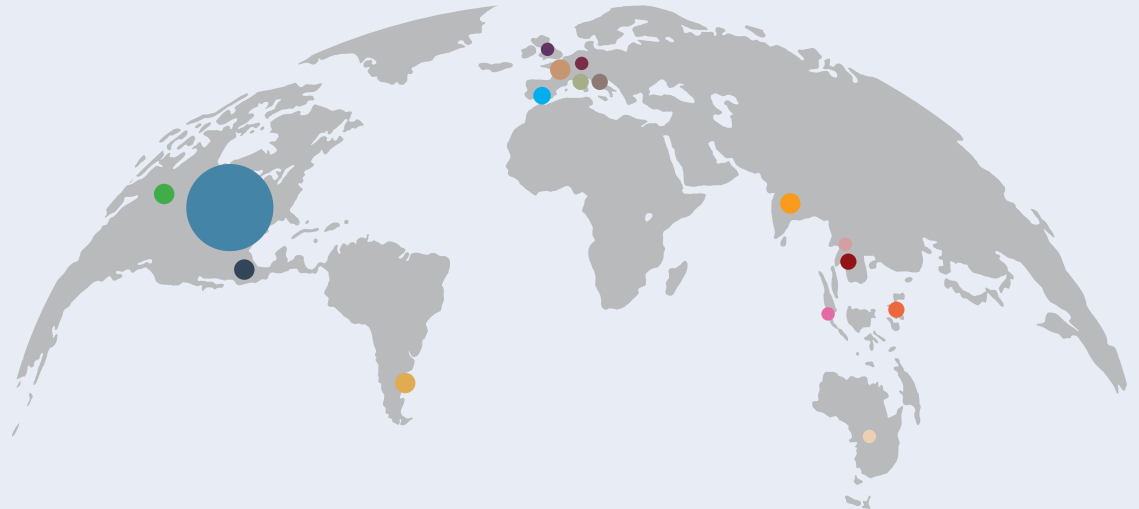


SHEIN X launched
1,442
designers in 2021



and we plan
to reach a total of
3,000
in 2022

SHEIN X Designers by Region



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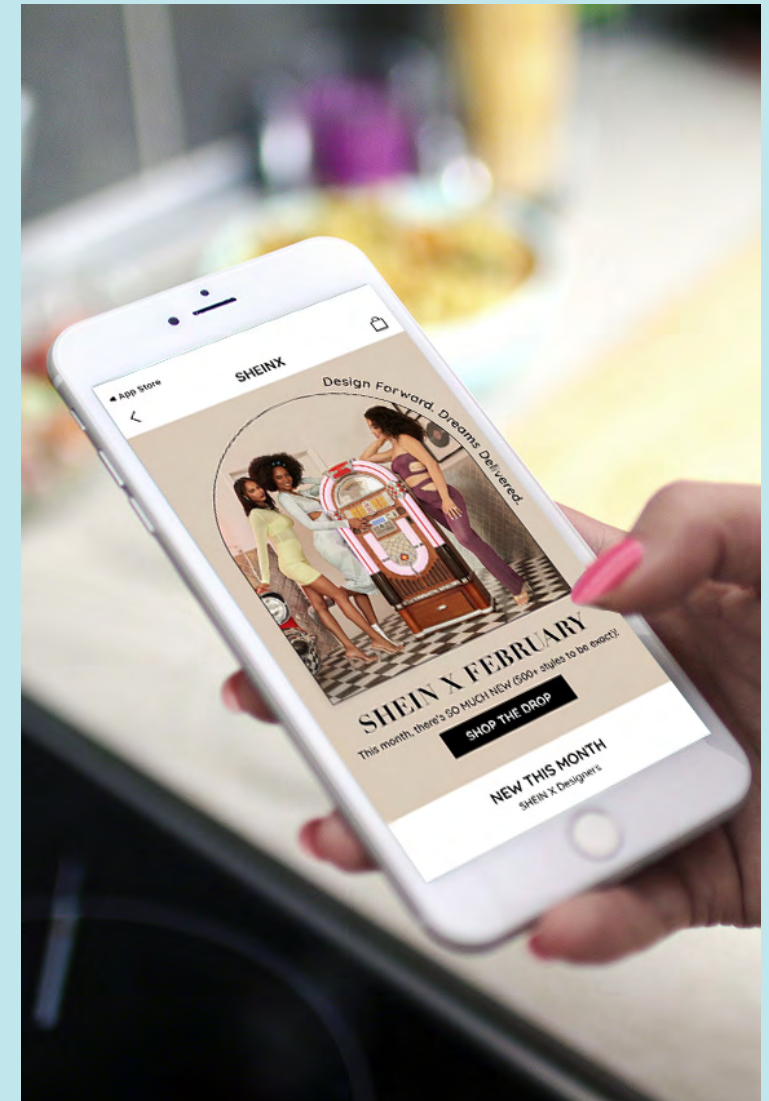
At SHEIN, cyber security is embedded in the DNA of our technology and supply chain ecosystems. We hold high standards in how we deploy and operate advanced security technologies and solutions to protect our global infrastructure, logistic networks, digital assets, and, most importantly, customer data.

Our Global Security and Risk Management (GSRM) organization tackles global cyber threats and security challenges through process automation, operational excellence, and technological innovation. We commit to protecting our enterprise and customers by building cyber capabilities in the following key areas:

- Infrastructure and cloud security
- Secure software development
- Governance, compliance, and regulations
- Operational and technology risk management
- Disaster recovery and business continuity planning
- Enterprise and workforce protection

SHEIN also has a global Privacy Program aimed at protecting personal data in compliance with privacy laws and regulations, like the GDPR, LGPD and CCPA.

Read our full data privacy policy [here](#).



Adam Whinston Global Head of ESG Q&A



Adam Whinston joined SHEIN as Global Head of Environmental, Social and Governance in 2021. Based in SHEIN's Los Angeles office, Adam reports directly to SHEIN's CEO and works with the company's global leadership and teams across the globe to establish and drive progress toward the company's comprehensive sustainability and social impact framework, as well as oversee the SHEIN Cares philanthropic programs. Adam's wealth of experience in the ESG sector includes leadership positions at The Walt Disney Company, JCPenney and SGS. In the following interview, Adam discusses what brought him to SHEIN and his excitement about the company's future.

How did you decide to join SHEIN? What are some of the opportunities and challenges that interested you about SHEIN specifically?

I made the decision to join SHEIN at a pivotal moment in the company's development, accepting the unique opportunity to develop robust long-term ESG programs. SHEIN has emerged as a leader in the digital-first retail sector and, as such, a wide range of stakeholders are voicing interest in how we do business, including customers, investors, media and NGOs, not to mention the heightened regulatory environment retailers are experiencing globally. I'm excited to collaborate with senior leadership on initiatives that ensure SHEIN has a net-positive impact across the value chain. In addition, I am identifying ways for SHEIN to communicate the work that we're doing in this area and increase transparency and communication. Because of SHEIN's broad global reach, we have the chance to define the next era of socially conscious and sustainable business. I find that very exciting.

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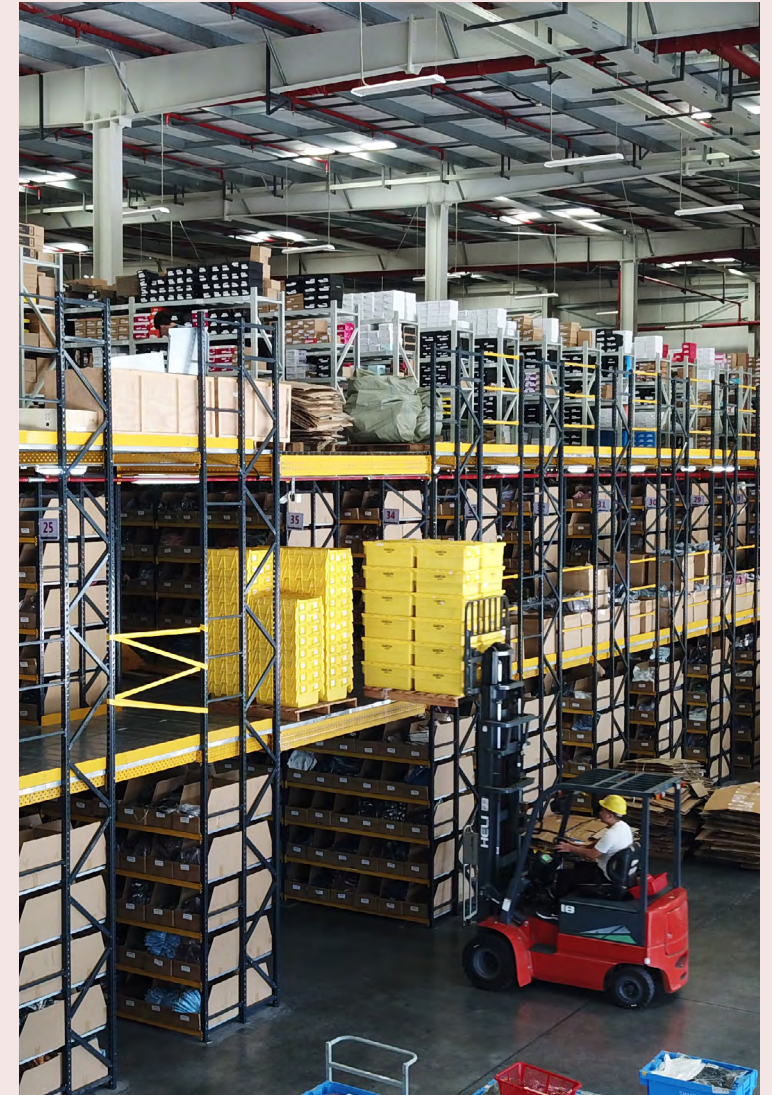
Cybersecurity and Data Privacy

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What opportunities do you envision SHEIN pursuing to distinguish the company from other fast fashion brands when it comes to environmental sustainability and social impact? How can SHEIN become an industry leader?

I believe that there is a lot of opportunity in the fashion industry to improve sustainability at all stages of the value chain. SHEIN has already set itself apart from other brands by developing automated supply chain technology to reduce deadstock and inventory waste. The fact that we don't operate physical stores significantly reduces the amount of waste created compared to the traditional retail model. Sustainable material use is an area where I see a chance for growth, and I plan to incorporate more responsible fibers — such as recycled polyester — in SHEIN's products. We're also working on programs to reduce waste at product end-of-life, including partnerships to make garment recycling more accessible.

SHEIN partners with a large network of independent garment producers and lifestyle product suppliers, which creates a great opportunity to support sustainability and social impact work across a number of sectors. We plan to work with our partners to reduce the environmental impact of their operations and set science-based targets for greenhouse gas emissions and waste reduction.



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How can stakeholders ensure that this work is coming from a genuine place?

I hope that our stakeholders understand that this report is a first step toward engaging with our community transparently and on a regular basis. We will be sharing additional information as new initiatives are set in place and we measure the impact of our existing programs. SHEIN's commitment to sustainability and social impact will be proven through actions, not statements. We appreciate calls for continuous, meaningful progress and look forward to sharing details about our work as they become available.

What are some next steps that you envision in SHEIN's sustainability journey?

In the near future, we will be working with a number of partners to further improve our environmental footprint. I'm specifically excited to develop circular economy programs by working with partners that will divert waste away from landfills at product end-of-life as much as possible. Our long-term work includes collaborating with designers to promote the use of sustainable fibers, assessing our operations on a broad scale to reduce our emissions and waste footprint, and working at all levels of the supply chain to identify workplace safety and labor violations and develop corrective actions to remediate those non-compliances.

How is ESG reflected within the culture of SHEIN?

SHEIN's leadership is very committed to developing sustainability and social impact programs in every aspect of the business. These programs are not afterthoughts or isolated in their own sector — there's a high degree of excitement and willingness to implement changes in the business that will create lasting positive impacts on communities and the environment.

What do you like best about working at SHEIN?

I was drawn to SHEIN because of the commitment of its leadership and the broad stakeholder support to make fundamental changes across our value chain and the understanding of the potential impact this will make across the globe.

About this report

This report is a snapshot of how we do business, the initiatives we have activated in pursuit of our sustainability and social impact goals and our vision for the future. We recognize there is always more to be done, and we look forward to showing you our continued progress.

This is the first of many annual reports SHEIN plans to release publicly to provide a transparent look at the company's business model and share updates on the positive impact we are making on people, our planet and the fashion industry.

Typically, "SHEIN", "we", "us", "our", and "the Company" refer to SHEIN and all of its subsidiaries. This report covers the Company's activities between January 1 and December 31, 2021.

We welcome your questions and feedback via CSR@SHEIN.com.